Instructions

File size- 17.5” x 185”
Viewable- 16.5” x 184”
Safe Line- 13.5” x 180”

Bleed Line
Art elements must extend to this line to account for slight inaccuracies when trimming

Trim Line
Any text/logo/images past this line will be trimmed off

Safety Line
Important text/logos should not extend past this line

. File color mode must be CMYK

. All text must be outlined (type Menu -> Create Outlines)

. Embed or include linked images in seperate folder

. If Pantone color matching in required,
specify the colors in the artwork

. Resolution must 150 ppi at full size

. Make sure to turn off or delete all other layers on
finished artwork before sending and make sure artwork
is a flatten file (if using Photoshop).

. Bottom 47.5” will be obscured by base of stand .
Place all important information above that line .